ARCHITECTURAL RECORD Editorial

Marching On

With this issue RECORD embarks on a new phase in its long history. Faced, due to mechanical requirements, with a magazine one inch shorter (as you see), we resolved to turn necessity into a virtue and seized this opportunity to bring you a magazine that contains sweeping changes in editorial approach and presents them to you in a brilliant design by Massimo Vignelli (shown here at work, right, with editor Kliment).

Thus, to reinforce RECORD as the companion of the active architect, we are adding depth to breadth in our coverage of buildings and of such regular departments as practice and technology. Chiefly, you will see more pages devoted to individual buildings: there will be more drawings, larger photographs, more critiques. These building "portfolios" will alternate monthly with RECORD's traditional Building Types Studies, whose projects will likewise be shown in greater depth, complemented by short takes.

Meanwhile, all the design news and other time-related matter, which until now was split up between the front and the back of the magazine, is now concentrated up front, in a single brand-new section we're calling Yellow Pages. There you'll find in one convenient place current news on design, practice, technology, and important new products, as well as book reviews, profiles, and observations.

The idea is not for you to think of RECORD as a mere collection of separate monthly issues, but as a year-long "book" published in monthly installments, with each important topic given the space it needs. What's more, we have built flexibility into the plan, so if a major publishing opportunity comes along after our editorial calendar for the year is set, we can accommodate it.

It all means an elegant, richer, more cohesive, more professional magazine. It brings you information in the depth you need. It gears RECORD to help you tackle the turbulent 1990s with realism and confidence. The issues are many—building up the architect's professional skills; meeting the needs of the user whose needs are not being met by current systems; educating the architect; meeting the need for a coherent set of design values; and showing sympathy for the environment.

We launch the recast RECORD with this double issue devoted to preservation. The field celebrates its 25th anniversary as a deliberate activity, and is now a part of every architect's language.

You pay a premium for RECORD. Our job is to justify your investment in us. I hope you'll like what you see. *Stephen A. Kliment*

