

ATTENTION Building Product Marketers:

Submit your new products to
Architectural Record's Product Reports 2011

Postmark Deadline: September 09, 2011

Presenting the most innovative and useful building products of 2011, **Product Reports** will again be a major editorial feature in the December issue of ARCHITECTURAL RECORD. The best product options for architects, specifiers, and designers in 2012 will be chosen for publication by a panel of editors, consultants, and architects from those submissions postmarked by September 09, 2011.

Like every Product Reports, since our first in 1972, this feature is an A&D reference to product introductions of the previous year and will provide our readers with the most up-to-date information available.

Submission instructions: Please review the product categories listed on this form or online at **architecturalrecord.com/call4entries** and specify the category most appropriate for your product. Make sure to provide the following with your submission: 1) a completed entry form, 2) a printed list detailing complete product information, 3) a CD containing high resolution digital images (TIFFs for Mac format, 300 DPI, 4 X 5 inches minimum size) of your product and, 4) printouts of relevant imagery. If you have a sample of your product (no larger than 8 x 10 inches), please include it with your submission labeled with proper identification. Emailed submissions will not be accepted. There is no entry fee.

Send the submission form, images, samples, and product description to:

Rita Catinella Orrell
Architectural Record
Product Reports 2011
Two Penn Plaza, 9th Floor
New York, NY 10121

If you have any questions, contact the Products Editor, Rita Catinella Orrell, at rita_catinella@mcgraw-hill.com or 212/904-3459.

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PRODUCT REPORTS 2011 Submission Form

Product category and section: _____

(See enclosed product category listings or download at architecturalrecord.com/call4entries. For multiple submissions, please photocopy this form. Submissions are limited to three per main category—furnishings, lighting, etc. Products previously published in the magazine will be accepted, as long as they were introduced after September 2010. Please include a color printout with digital files.)

In addition to hi-res digital files, please indicate any additional media type included with this form:

- Glossy color photo
- Color printout
- A labeled sample no larger than 8 x 10 inches. (Returned only upon request.)

Complete below. If more space is needed, attach additional information.

1) **Name of new product:** _____

2) **Manufacturer's name** (as it should appear in print): _____

3) 50-60 word description of the main features of the product and what makes it unique:

4) **If your product falls under *Electrical* please include the following additional information:**

A line drawing of the product showing all of the components of the luminaire (including how it looks inside and any special features including accessories and shielding devices); photometric test reports showing candela charts, efficiencies, illuminance values, etc.; lamp and wattage options; any installation, relamping, or recycling issues; for LED fixtures show lamp color options, fixture efficiency, and compliance with any testing agencies.

(continued)

5) **What material(s) is the product made of?** Please be specific.

6) **Who is the product designer?** Is he/she an architect? If so, please include firm name:

7) **Clearly list any verifiable green attributes the product offers** (recycled content, recyclability, certified wood, low VOC content, etc.) Include any statistics, certification information, or other proof of your claims:

8) **Manufacturer's mailing address:**

9) **Web site:** _____

10) **Phone number and e-mail address** for reader inquiries:

11) **Name, title, and contact information** of person submitting this form (for possible editorial follow-up):

Please mail this form, visual material, product sample, and descriptive material by Friday September 09, 2011 to:

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Emailed submissions will not be accepted.

CONCRETE

Cast Decks & Underlayment
Cast-in-Place Concrete
Concrete Forming & Accessories
Concrete Reinforcing
Grouting
Precast Concrete

MASONRY

Corrosion-Resistant Masonry
Exterior Stone Cladding
Manufactured Masonry
Stone Assemblies
Unit Masonry

METALS

Cold-Formed Metal Framing
Decorative Metal
Metal Decking
Metal Fabrications
Metal Joists
Metal Specialties
Metal Stairs & Railings
Structural Metal Framing

WOOD, PLASTICS, & COMPOSITES

Architectural Woodwork
Glue-Laminated Construction
Heavy Timber
Millwork
Plastic & Composite Fabrications
Prefinished Paneling
Sheathing
Structural Panels
Structural Plastics & Composites
Wood Decking & Framing
Wood Screens & Exterior Shutters
Wood Stairs & Railings

THERMAL & MOISTURE PROTECTION

Air Barriers & Vapor Retarders
Exterior Insulation & Finish Systems
Firestopping
Insulation
Membrane Roofing
Prefabricated Roof Specialties
Roof & Wall Panels
Roof & Deck Insulation
Roof Accessories
Roof Tiles
Sealants, Caulking & Seals
Shingles
Siding
Smoke Containment Barriers
Waterproofing & Dampproofing

OPENINGS

Access Doors
Ballistics-Resistant Glazing
Coiling Doors & Grilles
Decorative Glazing
Entrances & Storefronts
Window & Door Hardware
Fire-rated Glazed Wall/Door Assemblies
Folding Doors & Grilles
Glass
Glazed Curtain Walls
Louvers & Vents
Plastic Glazing
Revolving Entrance Doors
Roof Windows & Skylights
Sloped Glazing Systems
Special Doors & Windows
Upward-acting Doors
Weatherstripping & Thresholds
Wood, Vinyl, & Metal Doors & Frames
Wood, Vinyl, & Metal Windows

FINISHES

Access Flooring
Acoustic Treatment
Carpeting
Ceilings
Plaster & Gypsum Board
Indoor Athletic Surfacing
Painting & Coating
Prefinished Panels
Resilient Flooring
Special Coatings
Specialty Flooring
Tile & Tile Setting Materials
Wall Coverings
Wood Flooring

SPECIALTIES

Awnings & Canopies
Chalkboards & Tackboards
Display Cases
Exterior Sun-Control Devices
Fire-Protection Specialties
Fireplaces & Stoves
Grilles & Screens
Lockers
Operable Partitions
Safety Specialties
Signage & Directories
Telephone Specialties
Toilet, Bath & Laundry Accessories
Compartments & Cubicles
Wall & Door Protection
Wardrobe & Closet Specialties

EQUIPMENT

Athletic & Recreational Equipment
Audio-Visual Equipment
Detention Equipment

Healthcare Equipment
Kitchen & Bath Cabinets
Kitchen Hoods & Ventilation
Laboratory Equipment
Library Equipment
Medical/Hospital Equipment
Merchandising Equipment
Pedestrian Equipment
Residential Appliances
Security, Detention & Banking Equipment
Waste Chutes & Collectors

FURNISHINGS

Art
Blinds, Shades, & Shutters
Countertops
Draperies & Curtains
Fabric Treatments
Entrance Floor Mats
Healthcare Furniture
Hotel & Motel Furniture
Manufactured Casework
Multiple Seating
Multiple-Use Seating
Office Furniture & Accessories
School & Library Furniture

SPECIAL CONSTRUCTION

Air-Supported Structures
Fabric Structures
Glazed Structures
Grandstands & Bleachers
Metal Building Systems
Portable & Mobile Buildings
Radiation Protection
Saunas & Equipment
Shelters & Booths
Sound, Vibration, & Seismic Control
Special Purpose Rooms
Steam Baths & Equipment
Swimming Pools
Whirlpool Spas & Hot Tubs

CONVEYING EQUIPMENT

Elevators
Escalators & Moving Walks
People Lifts
Wheelchair Lifts

FIRE SUPPRESSION

Fire Protection & Sprinkler Systems

PLUMBING

Domestic Water Filtration Equipment
Domestic Water Heaters
Plumbing Fixtures
Plumbing Piping & Pumps

HEATING, VENTILATING, & AIR CONDITIONING

Anti-Microbial Coatings for HVAC Ducts & Equipment
Central HVAC Equipment
HVAC Insulation
HVAC Piping & Pumps
HVAC Air Distribution
HVAC Air Cleaning Devices
Instrumentation & Control for HVAC
Radiant Heating Units
Solar Energy Heating Equipment

ELECTRICAL

Emergency Lighting
Exterior Lighting
Exit Signs
Interior Lighting
Lighting Control Devices
Photovoltaic Collectors
Raceway, Boxes, & Ducts for Electrical Systems
Special Purpose Lighting

COMMUNICATIONS

Audio-Visual Communications
Computer Software/Hardware
Design Office Equipment & Materials
Handhelds
Paging Systems
Structured Cabling
Voice Communications

ELECTRONIC SAFETY & SECURITY

Access Control
Electronic Detection & Alarm
Electronic Surveillance
Intrusion Detection

EARTHWORK & EXTERIOR IMPROVEMENTS

Aggregate Surfacing
Athletic & Recreational Surfacing
Concrete Paving
Curbs & Gutters
Erosion & Sedimentation Controls
Fabricated Bridges
Fences & Gates
Flexible Paving
Paving Specialties
Planting Accessories
Retaining Walls
Special Foundation
Unit Paving

POLLUTION CONTROL EQUIPMENT

Air & Noise Pollution Control
Water Treatment Equipment
Solid Waste Control