

ARCHITECTURAL
RECORD

2019

ADVERTISING
EXCELLENCE
AWARDS

ARCHITECTURAL
RECORD

2019 AWARD WINNERS

ARCHITECTURAL RECORD

CAMPAIGN

BEST IN CLASS

- 01 Armstrong Ceiling Solutions**
ZBAN Advertising
- 02 Armstrong Ceiling Solutions**
ZBAN Advertising
- 03 Rieder North America**
- 04 Armstrong Ceiling Solutions**
ZBAN Advertising
- 05 Armstrong Ceiling Solutions**
ZBAN Advertising
- 06 Rieder North America**

WINNER

- 07 Kawneer**
Function Collaborative
- 08 Kawneer**
Function Collaborative
- 09 Rocky Mountain Hardware**
- 10 Rocky Mountain Hardware**

HONORABLE MENTION

- 11 NanaWall**
- 12 NanaWall**
- 13 NanaWall**

SPREAD

BEST IN CLASS

- 14 Armstrong Ceiling Solutions**
ZBAN Advertising

WINNER

- 15 Ceilings Plus**

HONORABLE MENTION

- 16 Technical Glass Products**
Brandner Communications

SINGLE PAGE

BEST IN CLASS

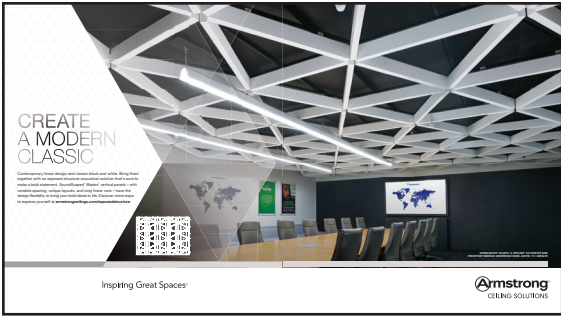
- 17 American Institute of Architects Conference**
- 18 B+N Industries**
- 19 Endicott Clay Products**
- 20 FORMS+SURFACES**
- 21 Inpro**
- 22 Rieder North America**
- 23 Vitrocsa USA**

WINNER

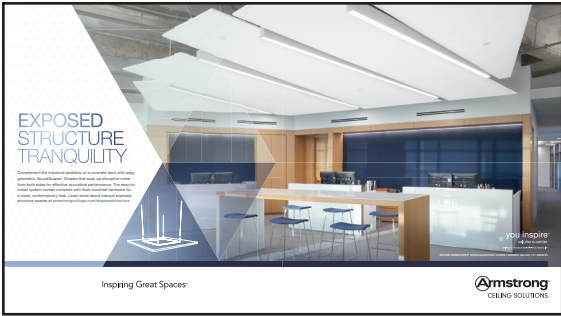
- 24 Brooklyn Designs**
Novità
- 25 CAST CONNEX**
- 26 Kawneer**
Function Collaborative
- 27 LaCantina Doors**
- 28 Marvin**
GRP Media
- 29 Phifer Incorporated**
- 30 Sky-Frame**
- 31 Thermory USA**
- 32 Wilsonart**
Speck Communications

HONORABLE MENTION

- 33 American Institute of Steel Construction**
- 34 Arktura**
- 35 Kingspan Light+Air|CPI Daylighting**
- 36 NanaWall**
- 37 Pilkington/NSG**
- 38 Sonneman**



01



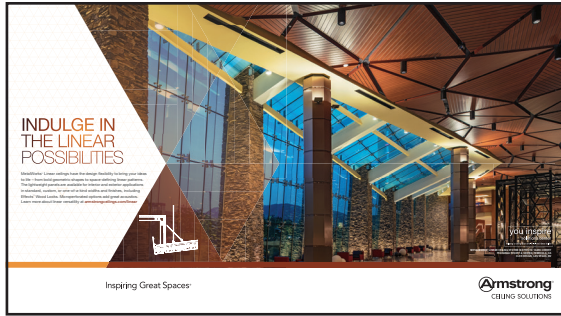
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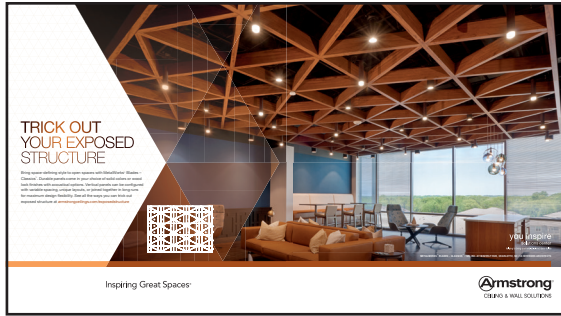
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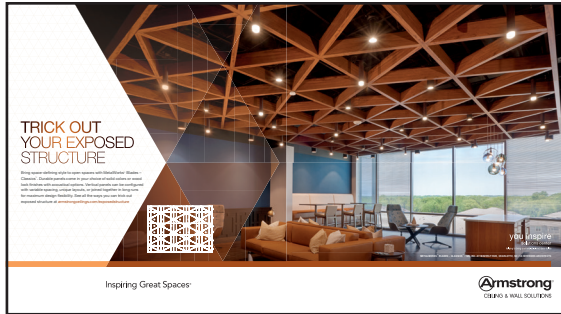
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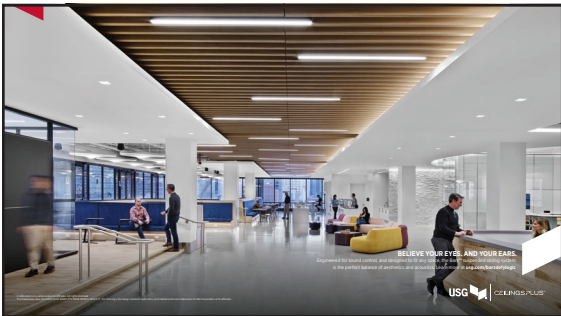
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A'19

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Autumn Conference on Architecture 2019
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KAWNEER

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LUCANTINA

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MARVIN

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SHEERWAVE

25

INSIDE OUTSIDE LIVING!

SKU-FRAME

26

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THERMORY

27

DISCOVER MORE

Wilsonart Engineered Surfaces

28

Are you Earth-friendly?

ARKTURA

29

BRILLIANT TOGETHER

Vapor Family Ceiling & Wall Systems

ARKTURA

30

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NanoWall AcoustiFOLD™

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NSG

Pilkington Spacia™

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33

suspenders truss

SONNEMAN

34

ARKTURA

35

ARKTURA

36

37

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ONLINE WINNERS

ONLINE AWARDS

The winning online ads achieved excellence in one of many ways including visual appeal, effective use of animation, inter-activity and engagement; or having a consistent message online to correspond with their print advertisement. To view the online award-winning advertisements, visit: architecturalrecord.com/adawards

ONLINE

BEST IN CLASS

- › **Doug Mockett & Company Inc.**
- › **NYSERDA**
Darling NYC
- › **Petersen Aluminum**

WINNER

- › **Lorin**
- › **Petersen Aluminum**

HONORABLE MENTION

- › **Unilock**
- › **Benjamin Moore**
- › **Petersen Aluminum**
- › **Wood Products Council**

INTEGRATED

BEST IN CLASS

- › **Coverings '19**

WINNER

- › **Benjamin Moore**

HONORABLE MENTION

- › **Unilock**

SOCIAL MEDIA

FACEBOOK: MOST ENGAGED

- › **Formica Corporation**
Empower MediaMarketing
- › **Graphisoft**
- › **Lumion**

TWITTER: MOST ENGAGED

- › **Coverings '19**
Sharp Communications
- › **Pilkington/NSG**
- › **Vitro Architectural Glass**
Pipitone Group

TOP 3 NATIVE

- › **Continental Building Products**
interrupt
- › **Echelon Masonry**
interrupt
- › **Georgia-Pacific Gypsum**
Ricochet Partners

USER ENGAGEMENT 2019 WINNERS

The User Engagement Awards are for companies that achieved quantifiable excellence in engaging the architectural community through Continuing Education courses and Online Advertising.

ONLINE ADVERTISING

The top four winners achieved excellence by generating the highest amount of user interaction, click throughs and online traffic.

TOP 4 WINNERS

- › **Cascade Coil**
- › **Huber Engineered Woods**
- › **ATAS**
- › **Petersen Aluminum**

SPONSORED CONTINUING EDUCATION

The top Continuing Education articles and interactive presentation courses were taken by thousands of test-takers – a quantifiable measurement of user engagement that is part of the larger 210,000 tests that were taken over the past year in the pages of *Architectural Record* and online at Record's Online Continuing Education Center.

MOST LEADS

- › **Westfalia**
- › **Huber Engineered Woods**
- › **Wagner Architectural Systems**

TOP RENEWAL

- › **ASI Group**
- › **Lambo**
- › **Tile of Spain**
Frank Advertising

TOP MULTIMEDIA

- › **Wagner Architectural Systems**
- › **GSky Plant Systems Inc.**
- › **Sierra Pacific Windows**

FASTEST MOVING

- › **Think Wood**
- › **Metal Building Manufacturers Association / MBMA**
- › **Westfalia**

2019 AWARD CRITERIA

Advertisers qualified for the competition if they:

- Advertised in the 2019 January, February, March, or April editions of *Architectural Record*
- Ran online ads on architecturalrecord.com in 2018
- Sponsored a continuing education course on our CE Center in 2018

The ads are carefully reviewed and judged by a distinguished panel of experienced architects. The architects represent firms of various sizes whose projects include large scale commercial, residential and interiors.

2019 AWARDS JURY



Barbara Bestor, FAIA
Principal, Bestor Architecture

Barbara Bestor is founding principal of Bestor Architecture. Since 1995, Bestor Architecture has actively redefined Los Angeles architecture with a practice that rigorously engages the city through design, art, and urbanism. Increasingly, the firm applies L.A.'s lessons to national undertakings. Barbara has designed new ways of creating accessible urbanism in her "stealthy density" Blackbirds housing, dynamic workspaces for Beats By Dre and Snap, award-winning experimental residences and pioneering arts projects that are deeply rooted in their communities and cultural context. She earned her M.Arch at SCI-Arc and is the author of *Bohemian Modern: Living in Silver Lake*.



Krista Becker, FAIA
Principal, ZGF Architects LLP

Krista Becker has over 30 years of experience in planning, design, and management of a wide range of award-winning civic, cultural, and educational buildings across more than 20 countries. One focus of Krista's work has been the advancement of the design of numerous embassies around the world, creating safe, functional, and inspiring venues for the conduct of international diplomacy. She has served on AIA national and regional design award juries, and was the recipient of the 2015 AIA California Council Distinguished Practice Award. She is a frequent guest lecturer at her alma mater, the University of Southern California.



Wyatt Frantom, FAIA
Design Director, Senior Associate,
Gensler

Wyatt Frantom is an award-winning designer, an architect licensed in California and Texas, and serves as a design director and senior associate with Gensler in Los Angeles. In his 20 years in practice, he has gained broad experience in a variety of project types and an expertise in office buildings and corporate campuses, and specializes in large-scale, complex, international projects and performance-driven design. Wyatt has been recognized for his leadership in the profession most recently as a 2019 Fellow of the American Institute of Architects. He is a graduate in architecture of The Ohio State University and holds an M.Arch from Rice University.



Bob Hale, FAIA
Principal & Creative Director,
Rios Clementi Hale Studios

Bob Hale joined RCH Studios as a principal in 2001. Over his distinguished career, Bob led creative collaborations for corporate, entertainment, retail, cultural, commercial, and residential clients. He spent seven years at Universal Studios as creative director and then vice president of planning and development. Prior to that, in twelve years at Frank O. Gehry Associates he oversaw award-winning projects like the temporary home for MOCA, The American Center in Paris and the Guggenheim Museum in Bilbao, Spain. Bob was a studio instructor at USC's School of Architecture from 1994-95, and a guest lecturer at UCLA School of Architecture from 1989-94.



Alice Kimm, FAIA
Principal, JFAK Architects

Alice Kimm co-founded JFAK Architects with her partner and husband John Friedman in 1996. She received an undergraduate degree in economics from Cornell University and her M.Arch from Harvard University. She was awarded a Fulbright Scholarship to research housing types in Korea in 1997, and was selected to deliver a TEDx Talk in 2015. She was chair and then director of Undergraduate Architecture at USC from 2010-14 and was appointed adjunct professor in 2015. She currently serves on the advisory board of the LA Forum for Architecture and Urbanism. She was elevated to the College of Fellows of the American Institute of Architects in 2010.



Takashi Yanai, FAIA
Partner,
Ehrlich Yanai Rhee Chaney

Takashi Yanai has been the residential studio director since 2004, leading the firm's efforts in the design and execution of award-winning single family residences. He brings a keen sensitivity and interest in site and context coupled with a strong appreciation for the craft of building and materiality born of his dual Californian and Japanese heritage. Prior to practicing architecture, Takashi was an editor at *GA Houses* in Tokyo. He is very active in the AIA Committee on Design, and is currently also on the SFMOMA Photography and Acquisitions Committee. He is a visiting lecturer at the USC School of Architecture, and lectures throughout the world.